

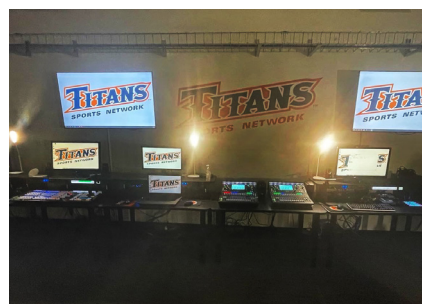


Cal State Fullerton Titans Athletics Elevates Production with JVC

December 2022

The Customer:

Cal State Fullerton Titans Sports Network.



Cal State Fullerton utilizing JVC CONNECTED CAM™ products to deliver their high-definition Big West Conference broadcasts.

The Challenge:

The Titans Sports Network recently built a top-tier production studio to give Titans fans at home a professional-quality viewing experience. With more than 120 yearly sports broadcasts, including men's and women's soccer and basketball, baseball, softball, water polo and volleyball on the Titans Athletics site and Big West conference games exclusively on ESPN+, this upgrade came at no better time.

With the new facility build came the need for professional broadcast cameras to enhance the Titans' broadcasts and grow the school's sports productions for ESPN+. This task was facilitated by Cal State Fullerton Titans Sports Network Assistant Athletic Director Timothy Jackson.

The Solution:

A longtime JVC user, Jackson selected the brand's GY-HC900 CONNECTED CAM™ solution for the Titans Sports Network. "Delivering ESPN-quality streams for all our sporting events was of key importance," says Jackson of the camera, which features three 2/3-inch CMOS image sensors that deliver high-sensitivity, low-noise and a wide dynamic range. Equipped with a powerful communications engine that truly makes content-over-IP a reality, the camera offers a streamlined ENG workflow that's both reliable and cost-effective. It also provides a comprehensive fiber solution for advanced EFP and studio installations. The GY-HC900 supports recording contribution quality ProRes HD422 files to SSD media via the optional KA-MC100 adapter, with SSD recording available in backup mode.

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The Results:

"Adding JVC's GY-HC900 allowed us to take our broadcasts to the next level," adds Jackson. "The GY-HC900 offers so much versatility for the price point; it was really a no brainer for us. We have already been using some legacy JVC cameras here, so it made the learning curve much easier for our student and staff operators."

Following the success he's had with the camera, Jackson plans to use the GY-HC900 as a primary camera for volleyball and basketball, and as a centerfield camera on the baseball and softball fields, to capture in-depth images and provide additional perspective of the games. "The GY-HC900 will help us to continue to develop our broadcasting infrastructure," he adds. "Not only is the picture quality amazing, the price also can't be beat. In addition, the crew at JVC provides amazing customer service and support. We are looking to add additional GY-HC900s to the Titans Sports Network family in the coming months. I would buy five more tomorrow if I could."